

Sunil Bali

# Ah – mazing...



More than a Michelin star meal, more than arriving by helicopter, more than basking on a tropical beach ... what we humans crave more than anything else is to feel significant, to be valued and to be loved.

Yet judging from the contents of my Letterbox, Inbox and Cable TV box this week, most of what has been trying to attract my attention could be classified as *verbal diarrhoea*.

I don't always get it right when I write my blog, but I do my very best to give you an *Aaah*, an *A Ha* or a *Ha Ha* moment every week. I always try and write something which creates a spark, stirs your soul or makes you smile.

If I've managed to achieve this, then I'm grateful that my words are worthy of your time and attention and haven't *added to the noise*.

A few miles outside San Gimignano, in the middle of nowhere in the Tuscan hills, is the best Italian restaurant I've ever been to.

I can't remember the name of the restaurant because there was no sign outside, no name on the menu and no business cards – just a telephone number. The owner, Giuseppe, told me that word of mouth kept the restaurant full, so they had never got around to naming the restaurant and putting a sign outside.

I only managed to find the restaurant because the Visitors

Book at our villa told us to look out for "cars overflowing onto both sides of the road for several hundred yards."

Sometimes, the efforts of your labour are so good, that you *don't need to make a noise*.

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## About the Author

Sunil is a Performance Coach, Speaker and Author.

Ex Head of Talent for Vodafone Group and Santander, and having run a £50m business, Sunil has been responsible for hiring over 50000 people and has had the pleasure of working with some great entrepreneurs, professionals and leaders.

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