

Sunil Bali

# White hot and passionate...



When you get a small stone in your shoe, how quickly do you remove it?

I suspect you take off your shoe fairly quickly?

Similarly, when you're caught in the rain, you quickly put up your umbrella or get out of the rain.

From the day we're born we're programmed to change anything we find uncomfortable: babies cry when they need to be winded, are hungry or need their nappy changing.

But when it comes to our work and the workplace, we're more likely to grimace and bear it. Why?

More often than not, because we might fail or get rejected if we stay true to our conviction and take authentic action to disrupt the status quo.

But it's when authenticity and enthusiasm ooze from your every pore, that you become attractive and attract all the people and resources you need to succeed.

When asked: what's the best piece of advice he's ever given to his children, Roald Dahl replied: *"It's so important to be an enthusiast in life. Above all become passionate. Lukewarm is no good. Hot is no good either. White hot and passionate is the only thing to be."*

When it comes to their work, the likes of Branson, Buffet and Gates

haven't compromised. They've remained engrossed, bubbling with energy and enthusiasm. Criticism and failure have caused no more than a ripple in their teacup.

And talking of tea, cakes with artificial cream, toast with artificial butter, plastic flowers, plastic people...

Life's too short.

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## About the Author

Sunil is a Performance Coach, Speaker and Author.

Ex Head of Talent for Vodafone Group and Santander, and having run a £50m business, Sunil has been responsible for hiring over 50000 people and has had the pleasure of working with some great entrepreneurs, professionals and leaders.

**Moving minds - Transforming performance**

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