



About the Author

He has a degree in Retail Management from the School of Services Marketing at Bournemouth University.

He has been involved in a number of projects including designing an innovative in-store solution for B&Q to help make it easier for shoppers undertaking DIY projects.

His role at The Marketing Eye is a Marketing Executive where he is responsible for undertaking a number of social media campaigns, email marketing newsletters and driving website traffic for clients.

Co-ordinates

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