



About the Author:

John Adair has had a varied and colourful career. He served in the Arab Legion as adjutant of a Bedouin regiment, worked as a deckhand on an Arctic trawler and had a spell as an orderly in a hospital operating theatre.

After Cambridge he became Senior Lecturer in Military History and Adviser in Leadership Training at the Royal Military Academy, Sandhurst. In the early '70s he was Visiting Fellow, Oxford Centre for Management Studies, and in 1979 became Professor in Leadership Studies at the University of Surrey. He is currently Visiting Professor in Leadership Studies at the University of Exeter. He has worked as a consultant to a wide range of organisations in the UK and overseas, including Shell, Exxon Chemicals, Mercedes-Benz, Unilever and the Metropolitan Police. Working over a period of almost a decade with ICI, he helped them develop the 'manager-leader' concept, which helped ICI to become the first British company to make one billion pounds profit in 1986. He has conducted seminars in 25 different countries.

John's forty books, translated into eighteen languages, include most recently:

- Effective Strategic Leadership (2002)
- Inspiring Leadership (revised edition of Great Leaders) and
- The Inspirational Leaders (2003), and
- The Concise Adair on Leadership (2003)

In 2003 John established the Adair Leadership Foundation. The Foundation provides world-class leadership and management development including training, consultancy and coaching based on his work. The programme will enable participants to proactively apply good leadership skills, whilst keeping the right balance, getting results, building morale and developing and inspiring the individual.

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