



Evan Carmichael

Still don't believe that money should never be your primary goal?

Evan Carmichael says: Here are some great examples to follow:

"The most important thing in life is to love what you're doing because that's the only way you'll ever be really good at it... **Money was never a motivation** for me, except as a way to keep score. The real excitement is playing the game." – *Donald Trump, billionaire business magnate, investor, television personality and author.*

"You have to be committed, and you have to find something that you are passionate about. And **forget about money.**" – *Chris Gardner, went from homeless to millionaire, his story is told in the movie 'The Pursuit of Happyness'*

"**If a man goes into business with only the idea of making a lot of money, chances are he won't.** But if he puts service and quality first, the money will take care of itself. Producing a first-class product that is a real need is a much stronger motivation for success than getting rich." – *Joyce Clyde Hall, founder of Hallmark*

"What I know is, is that if you do work that you love, and work that fulfills you, the rest will come. And, I truly believe, that the reason I've been able to be so financially successful is because **my focus has never, ever for one minute been money.**" – *Oprah Winfrey, billionaire entrepreneur and creator of 'The Oprah Winfrey Show.'*

"**Money itch is a bad thing.**" – *A.P. Giannini, founder of the Bank of America and believer in entrepreneurs.*

"Disneyland is a work of love. **We didn't go into Disneyland just with the idea of making money.**" – *Walt Disney, co-founder of The Walt Disney Company*

"**If you focus on the money, you're not going to get anywhere.** You can want to be successful, but at the end of the day, if money is your motivation, if that's how shallow your outlook is on life, then you're going to be such an empty person. Because there's nothing driving you from the inside – there's no passion." – *Jennifer Lopez, actress, author, fashion designer, dancer, producer, and singer worth over \$250 million.*

"Never go into business purely to make money. If that's the motive **you're better off doing nothing.**" – *Richard Branson, billionaire founder of Virgin Group*

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About the Author

Evan Carmichael helps entrepreneurs. At 19, he built then sold a biotech software company. At 22 he was a venture capitalist helping raise between \$500,000 and \$15 million. He now runs EvanCarmichael.com, one of the world's most popular websites for entrepreneurs. His goal is to help 1 billion entrepreneurs. He has helped set 2 world records, works 20 hours per week, uses a stand-up desk, rides a Vespa, raises funds for Kiva, and created a line of Entrepreneur trading cards. He graduated from the University of Toronto and enjoys salsa dancing, being a DJ, and the Toronto Blue Jays.

Co-ordinates

Mail: 4665 Yonge Street,
Suite 303, Toronto,
Ontario, M2N 0B4
Canada

Email: evan@evancarmichael.com

Web:

<http://www.evancarmichael.com/>

LinkedIn:

<http://ca.linkedin.com/in/evancarmichael>



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