



Evan Carmichael

How Steve Jobs Got Rich

Steve Jobs wanted to “put a dent in the universe.”

He had all the money he'd ever need for the rest of his life when he was in his early 20's.

He could have retired, partied, travel the world, buy a professional sports team... anything!

And what did he do?

Continue to work at Apple.

Until the day he died Steve Jobs worked on projects that would help him put his dent in the universe.

You might be thinking: “That's great Evan. Give me \$1 billion and I'll go put a dent in the universe as well.”

And that's exactly why you're not successful.

Yet.

Steve Jobs didn't make his billions and then want to have an impact.

It's because he wanted to have an impact that he made his billions.

Is this sinking in yet???

The core comes first and the money follows afterwards.

And it's not just Steve Jobs.

This is a repeated pattern used by the world's most successful entrepreneurs.

You can use it too and achieve beyond your wildest goals.

Your mindset for greatness leads to your One Word so that you're standing for something important, you're Core Selling, and you're making a lot of money.

#Believe

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About the Author

Evan Carmichael helps entrepreneurs. At 19, he built then sold a biotech software company. At 22 he was a venture capitalist helping raise between \$500,000 and \$15 million. He now runs EvanCarmichael.com, one of the world's most popular websites for entrepreneurs. His goal is to help 1 billion entrepreneurs. He has helped set 2 world records, works 20 hours per week, uses a stand-up desk, rides a Vespa, raises funds for Kiva, and created a line of Entrepreneur trading cards. He graduated from the University of Toronto and enjoys salsa dancing, being a DJ, and the Toronto Blue Jays.

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