



And your greatest gift and my special gift to you...

Remarkable is the new normal was a key thread of my presentation/conversation for the Global Impact Summit. **You can view the recording here.**

Recently as part of a Q & A following one of my presentations I was asked what I believed was the world's greatest challenge. My response in the moment surprised me. I have reflected on it a lot since. I haven't changed my mind. My response 'A lot of people need reminding, inspiring, or persuading that they're remarkable.'

- Remarkable people don't bully others.
- Remarkable people don't show their lack of intelligence by being violent towards others.
- Remarkable people respect views and opinions that are different to theirs.
- Remarkable people are passionate and persuasive yet never arrogant enough to think and act as if their way is the only way.
- Remarkable people have ditched dogma and instead lead by example.
- Remarkable people are not attached to their ideology, belief system, or political party bias, instead they debate ideas and then collaborate to achieve what really is good for humanity.
- Remarkable people have roles not jobs. They understand that jobs are part of roles and that all roles are about relationships and delivering

Remarkable is the new normal

By Ian Berry

value to others as perceived by them.

- Remarkable people are candid and authentic. They say what they mean and mean what they say.
- Remarkable people promise big and deliver.
- Remarkable people do their deep personal work and show it through their acute self-awareness, and therefore their willingness and ability to be highly aware of others.
- When remarkable people are in the room, they're in the room (thank you Nigel Risner).
- Remarkable people share powerful stories, the kind that others can see and feel themselves in.
- Remarkable people co-create cultures of candour where elephants in the room are named, and closets are absent of skeletons.
- Remarkable people tell the truth as they see it, yet never in ways that are a put down of others.
- Remarkable people ... Please insert your thoughts.

We are all unique. Not a single duplicate in the 100 billion lives that have walked planet earth. When we bring our best, free of BS, we are all remarkable.

Your birth was remarkable. Being born at all is even more remarkable than our birth. For most men only one or two of the 500 billion sperm cells produced in a lifetime reach the female egg, one of less than 500 that each woman produces in her life.

The fact that any of us is alive at all says to me that every life has a profound purpose.

Robert Louis Stevenson put it this way: *To be who we are, and to become all that we are capable of becoming, is the only purpose in life.*

Your greatest gift to the world and to yourself is to fulfill this purpose.

Be remarkable.

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About the Author

This article was written by Ian Berry, author of *Changing What's Normal* and creator of the *Enhancing Their Gifts System* and is republished here with permission. Ian Berry is an international business speaker with unique expertise in why doing good is good for business. The author of two books and a contributing author to three more, Ian holds the CSP (Certified Professional Speaker) designation, the highest level available to professional speakers internationally. He is also a Fellow of the Australian Institute of Management.

Ian Berry's career as a strategic advisor and professional speaker began in 1990 and followed a highly successful career in financial services. His unique presentation packages and strategic advice challenge the mind, stir the heart, and inspire you to feel, think, be, and do like you never have before. Ian is regarded by many as Australia most engaging and inspiring business speaker.

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