



About the Author

As one of the UK's foremost thinkers on strategic Innovation, Cris is also an author and keynote speaker. He specialises in advising CEOs and senior teams on the strategy, leadership and culture required to drive innovation and build organisation-wide capability; helping enhance business performance, drive growth and more importantly, change the game through consultancy & strategic advice, workshops & executive learning, keynote speaking.

After starting his career as a product and industrial designer, Cris spent over a decade as a successful entrepreneur & CEO building a group of companies including a multi award-winning design consultancy.

As well as contributing to articles for The Financial Times, The Sunday Telegraph and The Independent (to name but a few) he is also the author of 'The Road to Innovation' a back-to-basics guide to building a culture of innovation.

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