



About the Author

Guy Arnold is a Self employed business adviser and coach, delivering business support across the UK: specialising in:

- Building sales via consistent delivery of outstanding customer experiences
- Personal and Organisational effectiveness
- Empowering and motivating teams he is a flexible, independent, constructive, and diligent person, known for his focused & positive approach to issues, and thrives by helping others get the best out of themselves.

Guy's two main business interests:

1. His own training and consultancy Company, specializing in organizational and personal effectiveness, leadership, customer service, sales and time management: either working independently, or in conjunction with Franklin Covey Europe.
2. Authoring & publishing material on building sales through service in the customer empowered social media world: following 4 years research into 1 question: 'If GREAT customer service is blindingly obvious common sense, why isn't it common practice?'

Co-ordinates

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